

Measuring the Impact of a Science & Technology Communication Workshop on Participants' Attitudes

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Pre-survey Questions

Name:

It is important to communicate science to the layperson.

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

You are confident in your ability to communicate science through writing.

- Not Confident at All
- Slightly Confident
- Moderately Confident
- Confident
- Very Confident

You are confident in your ability to communicate science verbally.

- Not Confident at All
- Slightly Confident

- Moderately Confident
- Confident
- Very Confident

You are confident in your ability to use social media to communicate science.

- Not Confident at All
- Slightly Confident
- Moderately Confident
- Confident
- Very Confident

Which sessions are you most interested in? Select all that apply.

- Mapping our Communications Needs
- Understanding the Media Landscape in India/Understanding Messaging for Journalists and Mastering Media Interactions/Simulation Exercise: Interacting with Media
- Making S&T Go Viral: Communications for Social Media/Mastering Social Media Content: An Exercise

You intend to pursue science communication in your future career.

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Post-survey Questions

Name:

Your opinion on the importance of communicating science to the layperson has changed positively after this workshop.

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

How confident are you in your ability to communicate science through writing after this workshop?

- Not Confident at All
- Slightly Confident
- Moderately Confident
- Confident
- Very Confident

How confident are you in your ability to communicate science verbally after this workshop?

- Not Confident at All
- Slightly Confident
- Moderately Confident
- Confident
- Very Confident
-

How confident are you in your ability to communicate science through social media after this workshop?

- Not Confident at All
- Slightly Confident
- Moderately Confident
- Confident
- Very Confident

Which sessions did you find most interesting? Select all that apply.

- Mapping our Communications Needs
- Understanding the Media Landscape in India/Understanding Messaging for Journalists and Mastering Media Interactions/Simulation Exercise: Interacting with Media
- Making S & T Go Viral: Communications for Social Media/Mastering Social Media Content: An Exercise

Your intention to pursue science communication in your future career has changed positively after this workshop.

- Strongly disagree
- Disagree
- Neutral
- Agree
- Strongly agree

Table 1 — Responses of the participants

Participant	Your opinion on the importance of communicating science to the layperson has changed positively after this workshop.		How confident are you in your ability to communicate science through writing after this workshop?		How confident are you in your ability to communicate science verbally after this workshop?		How confident are you in your ability to communicate science through social media after this workshop?		Your intention to pursue science communication in your future career has changed positively after this workshop.	
	Pre-survey	Post-survey	Pre-survey	Post-survey	Pre-survey	Post-survey	Pre-survey	Post-survey	Pre-survey	Post-survey
Participant 1	Strongly agree	Strongly agree	Moderately Confident	Confident	Moderately Confident	Confident	Very Confident	Confident	Strongly agree	Strongly agree
Participant 2	Strongly agree	Strongly agree	Very Confident	Very Confident	Confident	Confident	Confident	Confident	Strongly agree	Strongly agree
Participant 3	Agree	Agree	Very Confident	Confident	Very Confident	Very Confident	Very Confident	Very Confident	Neutral	Neutral
Participant 4	Strongly agree	Strongly agree	Confident	Confident	Very Confident	Confident	Very Confident	Very Confident	Agree	Agree
Participant 5	Strongly agree	Strongly agree	Confident	Confident	Very Confident	Very Confident	Moderately Confident	Very Confident	Strongly agree	Strongly agree
Participant 6	Strongly agree	Strongly agree	Confident	Very Confident	Confident	Very Confident	Very Confident	Very Confident	Strongly agree	Strongly agree
Participant 7	Strongly agree	Strongly agree	Confident	Very Confident	Confident	Very Confident	Moderately Confident	Very Confident	Neutral	Agree
Participant 8	Strongly agree	Strongly agree	Confident	Confident	Confident	Confident	Confident	Very Confident	Agree	Strongly agree
Participant 9	Strongly disagree	Agree	Confident	Confident	Confident	Confident	Confident	Very Confident	Strongly agree	Neutral
Participant 10	Agree	Agree	Confident	Confident	Confident	Moderately Confident	Very Confident	Very Confident	Strongly agree	Neutral

Contd.

Table 1 — Responses of the participants

Participant	Your opinion on the importance of communicating science to the layperson has changed positively after this workshop.		How confident are you in your ability to communicate science through writing after this workshop?		How confident are you in your ability to communicate science verbally after this workshop?		How confident are you in your ability to communicate science through social media after this workshop?		Your intention to pursue science communication in your future career has changed positively after this workshop.	
	Strongly agree	Agree	Confident	Confident	Confident	Very Confident	Confident	Confident	Agree	Neutral
Participant 11	Strongly agree	Agree	Confident	Confident	Confident	Very Confident	Confident	Confident	Agree	Neutral
Participant 12	Agree	Agree	Moderately Confident	Confident	Confident	Moderately Confident	Confident	Confident	Neutral	Agree
Participant 13	Strongly agree	Strongly agree	Moderately Confident	Moderately Confident	Very Confident	Moderately Confident	Very Confident	Confident	Strongly agree	Neutral
Participant 14	Strongly agree	Neutral	Moderately Confident	Moderately Confident	Very Confident	Moderately Confident	Moderately Confident	Confident	Agree	Neutral
Participant 15	Neutral	Neutral	Moderately Confident	Moderately Confident	Moderately Confident	Slightly Confident	Moderately Confident	Slightly Confident	Disagree	Disagree
Participant 16	Strongly agree	Agree	Very Confident	Confident	Very Confident	Confident	Very Confident	Very Confident	Agree	Agree