



The Synergistic Effect of Green SCM, Culture, and Behavior on Achieving Sustainability Goals

Swati Yadav* & Vineet Tiwari

Department of Management Studies, Indian Institute of Information Technology, Allahabad 211 015, India

Received 19 July 2024; revised 12 December 2024; accepted 25 February 2025

Supplementary Matter

Questionnaire

SECTION A (Descriptive)

Profile of the employee and company

1. Your Name _____.
2. Designation in the organization _____.
3. Name of your organization _____.
4. Gender: (a) Male (b) Female (c) Prefer not to say
5. Age: (a) Less than 30 years (b) 30 to 39 years (c) 40 to 49 years (d) 50 to 59 years (e) More than 60 years
6. Work Experience: (a) Less than 5 years (b) 5–10 years (c) 11–15 years (d) More than 15 years
7. Education: (a) Higher Secondary (b) Graduation (c) Post-Graduation (d) Doctorate (e) Others
8. Your area of work in the organization (please tick)
 (a) Supply chain/Operations/Engineering/Production (b) Human Resource/Industrial Relations
 (c) Marketing/Sales (d) Finance/Accounting (e) Any other (specify)
9. How long have you been with your current organization?
 (a) Less than 3 years (b) 3–6 years (c) 6–12 years (d) More than 12 years
10. Please indicate the number of employees at your organization
 (a) Less than 300 (b) 300 to 2000 (c) More than 2000

Kindly tick (✓) the best suitable option from the following scale which suits best as per your view, 1 = Strongly Disagree, 2 = Disagree, 3 = Neutral, 4 = Agree, 5 = Strongly Agree

SECTION B: GREEN SUPPLY CHAIN MANAGEMENT (GSCM)		1	2	3	4	5
Internal Environmental Management						
This firm has environmental certifications such as ISO 14000/14001 certification.						
There is existence of environmental management system in our firm.						
Our firm conducts auditing programs at regular intervals.						
Our firm implements environmental compliance						
Collaboration with Suppliers						
My firm ensures that our suppliers have ISO certification.						
Environmental criteria are considered while selecting suppliers.						
My firm conducts environmental audits for suppliers at regular intervals.						
My firm cooperates with suppliers to achieve green goals and offers green guidelines to suppliers.						
Cooperation with Customers						
My firm cooperates with customers for	green packaging.					
	eco-design.					
	cleaner production.					
	using less energy during product transportation.					

Eco Design					
My firm is focusing on green design of products.					
My firm ensures customer satisfaction with green design and products					
My firm designs products in a way to reduce consumption of material/energy.					
My firm looks for ways of increasing the durability of products.					
Green Distribution and Packaging					
Our firm is involved in eco-friendly packaging and transportation.					
Our firm provides information to customers on environment-friendly products.					
Our firm promotes and is involved in the re-using and recycling of products.					
Our firm properly disposes the waste and ensures that it does not harm the environment.					
Green Culture					
Our firm integrates environmental objectives with our broader corporate goals.					
Our firm actively strives to ensure that every employee recognizes the significance of environmental conservation.					
Our firm designs products and processes that reduce environment harm.					
Environmental preservation is a core principle embedded in our corporate values.					
Green Behavior					
I try to minimize the use of paper (e.g., printing double-sided whenever possible).					
I put recyclable materials (e.g., cans, bottles, batteries) in the recycling bins.					
I switch off the lights while leaving the office and when there is no one else.					
I take part in environment-friendly programs (e.g., using cycle/walk-in office area).					
SECTION C: SUSTAINABILITY PERFORMANCE	1	2	3	4	5
Environmental Performance					
Our firm has been able to reduce air emissions					
reduce effluent wastes					
reduce solid wastes					
minimize the consumption of hazardous/toxic/harmful materials					
Social Performance					
Our firm has increased its attention in the rules of the health and safety of employees, especially when using hazardous materials and radiation.					
Our firm has improved the community health, safety, and infection control.					
Our firm is developing economic activities in the community and providing more job opportunities.					
Our firm has been able to reduce the impact of the organization's waste on the community.					
Economic Performance					
Our firm's earning per share has improved in last five years					
Our firm's return on investment has improved in last five years					
Our firm's gross profit has increased significantly					
Our firm's net profit has increased significantly					